|  |  |  |  |
| --- | --- | --- | --- |
| **DESCRIPTION** | **CUSTOMERS** | **$ VALUE** | **TOTAL** |
| True Positive | 335 | $ 5000 | $ 1,675,000 |
| True Positive + False Positive | 335+208= 543 | - $ 1000 | - $ 543,000 |
|  |  |  | $ 1,132,000 |